

## Allowable HSIP Non-Infrastructure Costs with Specific Conditions or Limitations

The following is a list of selected costs that are allowable under specific conditions. Contact your District Coordinator for additional guidance on allowable costs or refer to the appropriate Federal Office of Management and Budget (OMB) Circular for cost principles at:  
[http://www.whitehouse.gov/omb/circulars\\_default/](http://www.whitehouse.gov/omb/circulars_default/)

- **New Training Curricula and Materials** – Costs for development are allowable if they will not duplicate materials already developed for similar purposes by U.S. DOT/NHTSA/FHWA/the State of California, and include materials developed by the SRTS National Center or California SRTS Technical Assistance Resource Center.
- **Meetings and Conferences** – Costs of meetings, where the primary purpose is the dissemination of technical information, are allowable, including meals, transportation, rental of meeting facilities, and other incidental costs. The cost to attend conferences for the primary purpose of training is ineligible. Any other conference activities must be pre-approved by Caltrans and be specific to carrying out the intent of the project. Adequate records must be maintained to document the primary purpose of the meeting or conference.
- **Promotional Items and Activities** – Costs are allowable to support a project with promotional activities, which encourage the general public to adopt roadway safety practices. Promotional items and activities must directly relate to the project objectives and contain a traffic safety message related to the project. For SRTS activities related to safety education, refer to the NI Eligible Listing provided on the Caltrans SRTS website at:  
[http://www.dot.ca.gov/hq/LocalPrograms/saferoutes/srts\\_process.htm](http://www.dot.ca.gov/hq/LocalPrograms/saferoutes/srts_process.htm)
- **Paid Media** – Costs are allowed for the purchase of program advertising space in the mass communication media such as television, radio time, cinema, internet, print media, and billboard space.

**Note: Costs should be displayed as a separate line item in the budget specifically identifying paid media.**